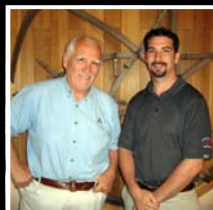


# THE SSI BROWSER

JANUARY—JUNE 2009

STRUCTURAL  
SYSTEMS  
OFFICIAL  
NEWS & EVENT  
BULLETIN



## SSI FEATURED IN AUTOMATED BUILDER MAGAZINE



Structural Systems is featured in the 45th Anniversary edition of Automated Builder Magazine (February 2009). The nationally distributed publication for

engineered housing technology provides management, production and marketing information for home, apartment, and commercial construction.

The article profiles the residential use of DOW's Structural Insulated Sheathing product, commonly known as "SIS Plus". ABM and DOW Building Systems chose SSI as a case study for the story because DOW had identified SSI as an innovator in wall panelization. When

test marketing the product in the Mid-Atlantic region, SSI was one of the first to actively promote it to clients and use it in the field with success.

In particular, the SIS product is well suited to colder climate zones where code requires additional R value in standard wall framing applications. Using SIS also eliminates the need for house wrap due to the weather barrier properties of the signature membrane.

Because of structural



member properties, recycled content, and increased insulative value, the SIS product was also a natural fit for SSI's own SSInergy™ product line. SSInergy™ offers the best in green and/or energy efficient products and services for the structural envelope.

For more information on Automated Builder visit [www.automatedbuilder.com](http://www.automatedbuilder.com). For more information about DOW's SIS Plus product, visit <http://building.dow.com/na/en/sis/index.htm>, or contact your SSI Sales Representative.

## NAHB GREEN, ENERGY STAR, OR LEED? ✓ SSINERGY™

As the construction industry experiences requisite growing pains courtesy of the green building paradigm shift, the ever-increasing certification program choices make it a confusing landscape to navigate. With the NAHB's own Green Building program now recognized as an available standard through ANSI and the ICC, never before have so many viable options been available to builders and contractors who want to build green or energy efficient. Confused about which certification system to use? Not sure how to pull the pieces together? Wondering where to even begin in the process? Structural Systems has practical on the job experience with both LEED and Energy Star certification programs, and has been assisting clients for years to obtain the level of certification they are shooting for. Whether the project is residential or commercial, single family or multifamily, our SSInergy™ line of products is up to the task. Though different in criteria and scale, these building certification programs all give credit and/or points for a variety of material choices and design elements, such as value engineering, increased R-value, qualified product usage (such as Energy Star certified windows/doors) and sustainable products, including FSC/SFI certified lumber. Whatever shade of green fits your business model best, SSI can custom create a component package solution that works for you and your buyers. For more information about the assistance SSI can offer you in getting your green project up and running using SSInergy™, contact Matt Gordon, Environmental Director at 800.800.7414 x5286 or speak with your Technical Sales Representative.

Energy Star: [www.energystar.gov](http://www.energystar.gov)

NAHB Green: [www.nahbgreen.org](http://www.nahbgreen.org)

LEED: [www.usgbc.org](http://www.usgbc.org)





## WEATHERING THE STORM

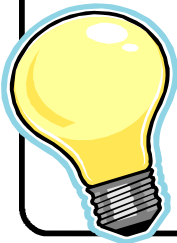
Here at Structural Systems, we fully recognize this to be one of the most challenging times ever experienced in our industry. We want to work with all of our clients and partners as effectively as possible, so we will all be standing strong when the clouds lift. Getting back to the basics of our business, we are hard at work improving our internal processes, keeping an eye on emerging products and technologies, and being responsive to your needs. These things are at the very core of what we do, and we want to stay focused on you. If there is anything you would like to suggest, or perhaps a service or product that you need to keep a project on track, our door is always open—We want to hear from you. The business relationships we continue to cultivate today will be incredibly important as the landscape of our nation changes, and we intend on being a trusted industry resource for you well into the future.

-Bruce Gordon, President & Founder

## GREENWORK\$ @ STRUCTURAL SYSTEMS



**No More Architectural Binders:** In an effort to conserve resources, SSI has discontinued use of "Architectural Binders" that we used to distribute to partnering Architects, Engineers and Builders. These large red binders contained numerous printed versions of brochures and technical bulletins for products and services we offer. We are pleased to have incorporated that content onto reusable USB thumb drives. Using a single USB drive instead of the printed material allows users to conveniently keep the most current information on hand, significantly decreases print waste, and eliminates hours of assembly time. So how much paper does this change REALLY save? Over 10+ POUNDS of paper PER binder request. Add in the shipping and handling savings, and it truly is a green solution. If you would like to request one of these new USB catalogs, please contact Kristi Jacobs Woods, [kwoods@structuralsystems.com](mailto:kwoods@structuralsystems.com).



**New eMail Communications from SSI:** You received this newsletter because you are on the Structural Systems email list. We are planning to send occasional email communications to our valued industry partners and clients to stay connected in the new economy. If you would rather opt out from receiving email communications from us, simply send an email to [optout@structuralsystems.com](mailto:optout@structuralsystems.com). It is not our intent to contribute to already prevalent email spam, but we do hope you will find some value in the items we choose to send your way. As always, if you have suggestions as to what you would like to see, be sure to let us know!

- ✦ MARCH 25TH: **BUILDER MART 2009**—Maryland State Fairgrounds, Timonium
- ✦ APRIL 28TH & 29TH: **GREEN BUILDING FOR BUILDING PROFESSIONALS COURSE**—Home Builders Association of MD Conference Center (visit [www.homebuilders.org](http://www.homebuilders.org))
- ✦ MAY 2009: **SSI'S 17TH ANNUAL MSYR GOLF OUTING**— Details Forthcoming

SSI PROVIDES **STRUCTURAL SOLUTIONS** TO THE RESIDENTIAL AND LIGHT COMMERCIAL MARKETS THROUGH **INNOVATIVE PRODUCTS AND SERVICES.**

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*Questions/Comments/Suggestions for future issues?  
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